



DanBred Grow

In a production flow with high outputs from sow units it is essential that the subsequent production is close to optimum.

Target Group:

Major customers with substantial finisher production (+50,000 slaughtered/year).

Target Requirement:

Buyer of DanBred full package (L,Y,D).

Target Preference:

Willing to share data and knowledge, able to implement systematic management.

Agenda:

With “DanBred grow” skilled technical services managers evaluate production on farm level and pinpoints bottlenecks and possibilities for optimization with the goal to maximize the numbers of pigs that can be marketed.

Flow:

Exchange of information (KPI's and production setup)

Phone/skype meeting with TSM DanBred and farm manager/owner and other interests if needed

- KPI status
- Benchmarking
- Goal
- Interventions – suggestions and acceptance (DanBred basics and advanced themes)
- Date for farm visit

Farm visit 1 (2 days on-farm)

- Day 1:
 - Farm audit (whole farm)
 - Presentation of current SOP's and techniques
- Day 2
 - DanBred SOP's and interventions

Phone/skype meeting 3 weeks after farm visit

- KPI status
- Where are we on implementation?
- Next steps and goal

Phone/skype meeting 3 months after farm visit

- KPI status
- Where are we on implementation?
- Next steps and goal

Farm visit 2 (1 day on-farm)

- 6 months after 1st visit
- Follow up on SOP's and interventions
- Next goal!

Success criteria:

KPI's for growing pigs meet the goals set.