



DanBred Performance Care

Correct focus on correct key performance indicators within the production will help unlock of full genetic potential of DanBred not only meeting production targets but exceeding them.

Target Group:

Bigger customers (>1,000 sows).

Target Requirement:

Must run an on-farm herd management programme (agrosoft/Cloudfarms/other?).

Target Preference:

Demonstrated interested in accurate data management.

Agenda:

DanBred will help identify key performance indicators in line with the production targets, and by using on-farm data intelligence DanBred can help pinpoint where the production might not be on target in order to release the full potential on farm and improve results.

Performance care will help highlight which key figures of the production to focus on in order to achieve the set production targets. The extra attention to detail often results in an improved general management on the farm. In this way the performance care programme indirectly leads to better results.

- Initial meeting (phone/skype) identification of key performance indicators in focus
- Set-up session either online (alternatively on-farm)
- 4 DanBred intelligence reports sent each quarter followed by a Skype meeting (or presented at visit)
- One annual visit on-farm