



DanBred Gilt

In new herds (green field, repop etc.) it is critical that success rate with gilt introduction meets or surpasses expectations. This will ensure reaching maximum productivity with as little delay as possible.

Target Group:

Buyer of DanBred F1 gilts or purebred L/Y gilts.

Target Requirement:

Replacement of substantial parts of the herd with new gilts (>50%) in herd sizes >1,000 sows or introduction of purebred nucleus in similar herd sizes.

Target Preference:

Possibility to implement first steps of DanBred Sow & Gilt Manual.

Agenda:

With “DanBred Gilt” skilled technical services managers evaluate introduction procedures on farm level and pinpoints bottlenecks and possibilities for optimization with the goal to secure maximum number of gilts enter into production as sows.

Flow:

Information from DanBred Sales on expected delivery (date, numbers, distribution etc.)

Phone/skype meeting with TSM DanBred and farm manager/owner and other interests if needed

- Status (dates, reason for depop) and farm description
- Goals – what is the expected number of sows and does it fit with farm layout?
- Interventions – suggestions and acceptance (DanBred basics and advanced themes)
- Date for farm visit

Farm visit 1 (2 days on-farm)

- Day 1:
 - Farm audit (whole farm)
 - Quality assurance of gilts
- Day 2
 - DanBred SOP's and interventions

Phone/skype meeting 3 weeks after farm visit

- KPI status
- Where are we on implementation?
- Next steps and goal

Phone/skype meeting 3 months after farm visit

- KPI status
- Where are we on implementation?
- Next steps and goal

Success criteria:

The farm reaches maximum productivity without delay and the use of the purchased gilts is optimised.